



INSTANT KRAZY GLUE®

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Instant Krazy Glue®

PRODUCT FACT SHEET

Overview:	Krazy Glue is America's leader for instant glues. From tiny, single-use tubes to the full line of customized formulas and applicators, Krazy Glue provides practical solutions for all of life's little problems. Instant Krazy Glue's innovative formulas provide an instant bond that stays strong. Applicator offerings range from precision tip for pin-point accuracy to brush-on for large surfaces and hard-to-reach areas.
Target Audience:	With formulas and applicators specially designed for any mishap, Krazy Glue is intended for people in need of a quick-fix.
Krazy Glue Products:	<p><u>All Purpose Formula</u> The All Purpose Formula is great for everyday household repairs. It works well on wood, rubber, glass, metal, plastic and ceramic.</p> <p><u>Instant Krazy Glue® Tube</u> The handy base holds the tube for easy storage. The airtight, leak-proof cap keeps glue from drying out.</p> <p><u>All Purpose Instant Krazy Glue® Gel</u> The No-Run Gel Formula allows for gluing vertical surfaces without a drippy mess. It is perfect for filling gaps on porous surfaces and for gluing together two mismatched surfaces. A self-piercing nozzle makes opening the tube a simple task.</p> <p><u>Instant Krazy Glue® All Purpose Brush-On</u> The brush applicator provides excellent surface coverage that's easy to control on large surfaces and in hard-to-reach areas. The glue stays fresh in the no-clog bottle and the bristles of the brush don't stick together.</p> <p><u>All Purpose Instant Krazy Glue® Pen</u> The push-n-glue pen applicator permits pin-point accuracy for delicate repairs. The glue stays fresh with the airtight, leak-proof cap. To use, gently press tip onto surface to be glued.</p>



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Instant Krazy Glue® All Purpose with Plastic Primer

Plastic is one of the toughest materials to adhere securely. This two-step All Purpose adhesive is especially formulated to work best on plastics – even on polyethylene and polypropylene. Apply a drop of plastic primer to the surface, wait 30 seconds then use Instant Krazy Glue® All Purpose Formula to get a strong bond instantly.

Color Change Formula

Krazy Glue's® innovative Color Change Formula makes it easier than ever to get an instant fix. It delivers the same strong bond as our Instant Krazy Glue® but it goes on purple where applied so it's easy to see and work with — then dries clear.

Instant Krazy Glue® Color Change Tube

The one-drop applicator is convenient for general household repairs. A handy base holds the tube for easy application. The airtight, leak-proof cap keeps glue from drying out.

Instant Krazy Glue® Color Change Brush-On

The brush-on applicator provides excellent surface coverage that's easy to control on large surfaces and in hard-to-reach areas. The brush stays fresh in the no-clog bottle and the bristles of the brush don't stick together.

Advanced Formula

Advanced Formula provides added bonding strength to resist bumps and vibrations with an extra strong, durable, shock-resistant bond.

Advanced Formula Instant Krazy Glue®

The precision tip applicator has an extended, no-clog tip with an easy-open, easy-seal hanger cap. The larger size and sure-grip panel on the container make it easier to apply.

Advanced Formula Instant Krazy Glue® Gel

No-Run Gel Formula allows for gluing vertical surfaces without a drippy mess and also allows for gluing two mismatched surfaces. It works best on porous materials like ceramic or pottery. The extended tip makes it easy to get into tight spaces.

Single-Use

The most convenient applicator in the Krazy Glue® line, single-use applicators have just enough in each tube for one fast fix. They're quick and easy to use. Keep a tube anywhere a repair might be needed.



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Instant Krazy Glue® To-Go 2-pack

Popular All Purpose formula in this two-pack of single-use applicators offers quick convenience and ease-of-use for home, office and craft projects. Store conveniently in a purse, briefcase, kitchen, garage, basement or office.

Instant Krazy Glue® Single-Use Tubes 4-pack

Popular All Purpose Formula comes in four single-use tubes. Twist the self-piercing nozzle to open, use and throw away. A convenient storage case keeps kitchen drawers and workshops organized. Store in a purse, briefcase, toolbox or office.

Instant Krazy Glue® Home and Office Single-Use Tubes

Popular All Purpose Formula comes in four single-use tubes. Twist the self-piercing nozzle to open, use and throw away. Convenient storage case keeps kitchen and desk drawers organized. Store in a purse, briefcase, or supply cabinet.

Home and Office

The Home and Office Formula is for use on surfaces commonly found around the house and in the office such as ceramic, wood, plastic, rubber, metal and glass.

Instant Krazy Glue® Home and Office Gel

Formulated for everyday home and office use, No-Run Gel Formula allows for gluing vertical surfaces without a drippy mess and also allows for gluing two mismatched surfaces. It works best on porous materials including pottery and ceramics. The self-piercing nozzle makes opening the tube a simple task.

Instant Krazy Glue® Home and Office Pen

Ideal for use on metal, plastic, vinyl, wood, ceramic and more. It comes in a convenient, easy-to-hold applicator pen with a special, no-clog tip and leak-proof, airtight cap. The push-n-glue pen applicator permits pin-point accuracy for delicate repairs. Perfect for storing in the office drawer.

Instant Krazy Glue® Home and Office Brush-On

The brush-on applicator provides excellent surface coverage that's easy to control on large surfaces and in hard-to-reach areas. The brush stays fresh in the no-clog bottle and the bristles of the brush don't stick together.

Craft Formula

Craft Formula has a pleasant scent and a unique formula that will not bond skin easily; perfect for working on small projects. It works well on porcelain, pottery, wood, plastic, rubber, metal and glass.



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Instant Crazy Glue® Craft Formula Gel

Craft Formula Gel is perfect for filling gaps on porous surfaces like ceramic and pottery. The No-Run Gel Formula allows for gluing vertical surfaces without a drippy mess and also allows for gluing two mismatched surfaces. The self-piercing nozzle makes opening the tube a simple task.

Instant Crazy Glue® Craft Formula

Formulated for use on craft materials, the easy-to-use applicator features an extended, no-clog tip with a hanger cap for easy storage. Finger grips provide better control.

Specialized Formulas

New Instant Crazy Glue® formulas for especially hard-to-bond materials.

Instant Crazy Glue® Wood and Leather

Wood and Leather Formula forms a strong, long-lasting bond that's excellent for hobbies as well as repairs and is specially formulated for porous wood, leather and vinyl surfaces. It is packaged in an airtight, leak-proof case, and the one-drop applicator provides precision bonding.

Skin Guard

Instant Crazy Glue® Skin Guard Formula *will not* bond skin instantly. It bonds plastic, metal, rubber, glass and ceramic.

Instant Crazy Glue® Skin Guard All Purpose

The one-drop applicator is great for glass, plastic, metal, rubber and ceramics. The airtight, leak-proof case helps keep glue from drying out.

Instant Crazy Glue® Skin Guard Gel

The No-Run Gel Formula allows for gluing vertical surfaces without a drippy mess. It is perfect for filling gaps on porous surfaces and gluing together two mismatched surfaces. The self-piercing nozzle makes opening the tube a breeze.

Instant Crazy Glue® Skin Guard Pen

The push-n-glue pen provides an instant, long-lasting bond with pin-point accuracy for delicate repairs. The glue stays fresh with the airtight, leak-proof cap. To use, gently press tip onto surface to be glued.

Availability:

Instant Crazy Glue® products are currently available at leading retailers nationwide.



INSTANT KRAZY GLUE®

Created by:

Instant Crazy Glue® is the number one cyanoacrylate (instant glue) in the U.S. Headquartered in Columbus, Ohio, Crazy Glue has been a trusted brand, industry leader and category innovator for more than 35 years. Most people recognize Instant Crazy Glue's® brand as THE instant glue that can bond anything from china and collectibles to holiday wreaths and model trains. For more information on Crazy Glue, visit www.krazyglue.com.

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